



GRUMA is the World's Largest Corn Flour and Tortilla Producer with a Global Reach



¹ EBITDA = Operating income + depreciation, amortization and impairment of long-lived assets +(-) expenses (income) unrelated to core business operations

² As of June 30th, 2025

³ 2Q25 LTM Data

Strong Brand Awareness and Consumer Loyalty

Division	Brands	Products	Mkt Position
Gruma USA	MISSZION	Tortilla	1st
	QUERNERO	Tortilla	2 nd
	MA SE CA	Corn flour	1st
GIMSA	MA ISE ©A	Corn flour	1st
MISSION Mx	MISSSION	Tortilla	1 st
Gruma Europe	MISSION	Tortilla	2 nd
Gruma Centroamérica	MA.	Corn flour	1st
	TogiRicas	Tortilla	1st
	MISSION	Tortilla	2 nd
Gruma Asia & Oceania	MISSZIM	Tortilla	1 st

Driving Growth and Innovation in Health–Oriented Consumer Segments

Health – Oriented Consumer Trend

- Consumer awareness for healthier food has increased popularity for alternatives in typical dishes and snacks
- Consumers replacing breads with wraps
- Increased popularity of healthier snack options, such as gluten-free organic corn chips
- To satisfy these megatrends, GRUMA offers a line of healthier alternatives, such as:

 As a result, our healthier product lines are generating low double-digit sales growth











New Launches, Dynamic Merchandizing Enhance Sales of Value-Added Higher Margin Products

WW sprouted wrap











WW carb balance street tacos



Organic corn tortilla chips





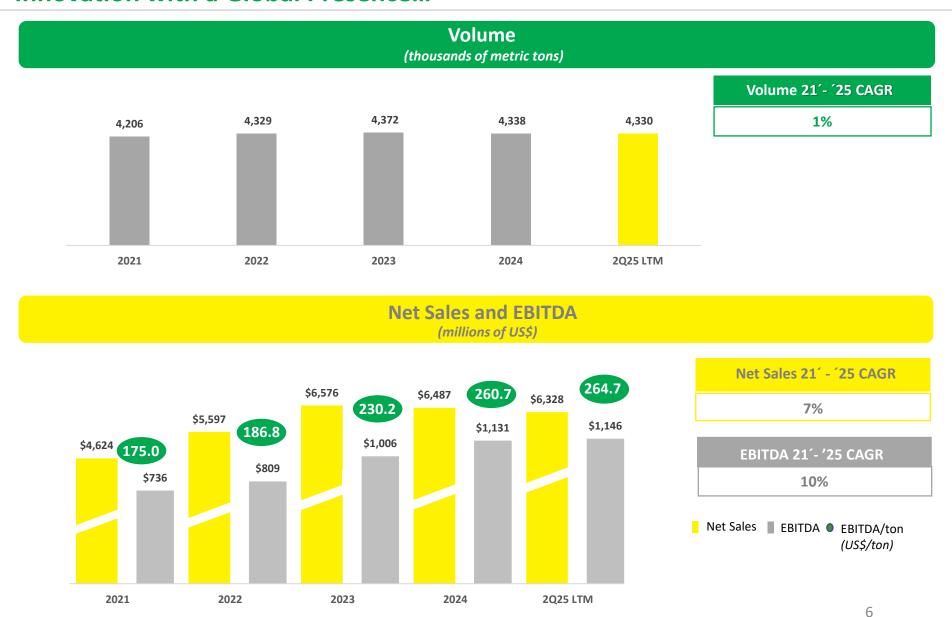


Low-calorie corn tortillas

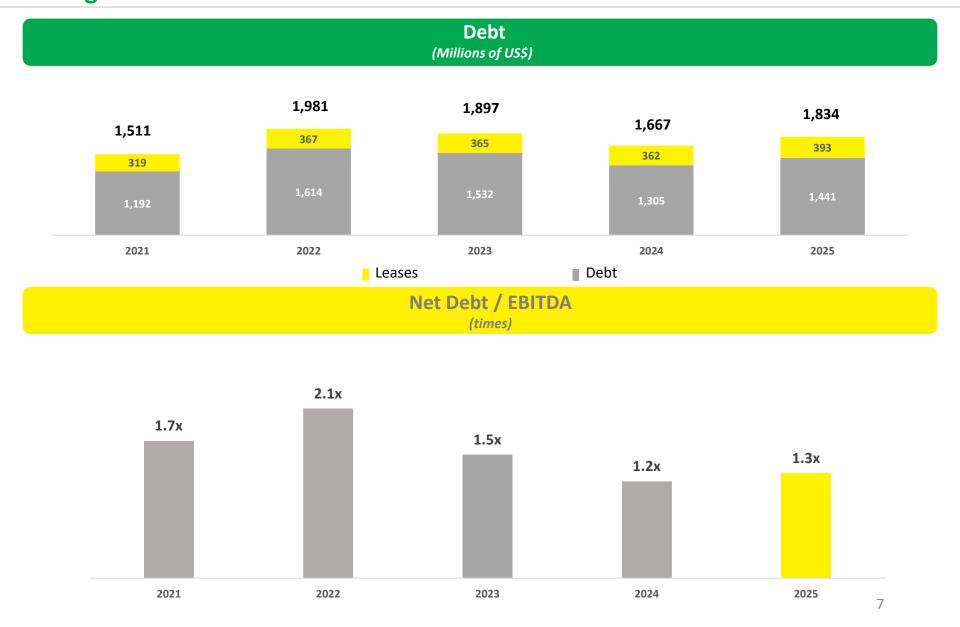




Consistent Growth in Net Sales and Profitability Supported by Continuous Innovation with a Global Presence...



...While a Healthy Capital Structure Reflects a Disciplined Approach to Debt Management



The Company Enjoys a Healthy Debt Maturity Profile, Where 67% of Debt is Dollar-Denominated, Backed by its U.S. Operations

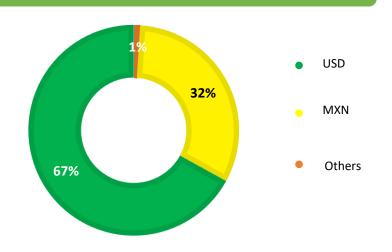
Debt Outstanding Maturity Schedule ¹ (US\$ mm)

(As of June 30th, 2025)

	Rate	2025	2026	2027	2028	2029	2030	2031+	Total
Senior Notes 2034	Fixed 5.39%							500.0	500.0
Senior Notes 2054	Fixed 5.76%							300.0	300.0
Scotiabank RCF 2024	SOFR + 1.10%			25.0					25.0
BBVA Club Loan 2023	SOFR + 1.30%				140.0				140.0
Cebures Gruma21 (MXN \$2,000)	Fixed 7.00%				105.9				105.9
Cebures Gruma22 (MXN \$4,500)	TIIE + 0.29%			238.2					238.2
Other:									
MXN	8.75%	111.2							111.2
EUR	0.95%	10.6	10.6						21.2
TOTAL	6.40% (avg.)	121.7	10.6	263.2	245.9	0.0	0.0	800.0	1,441.4

⁽¹⁾ The US\$393 million related to leases are not included on the above debt figures.

Debt by Currency Composition

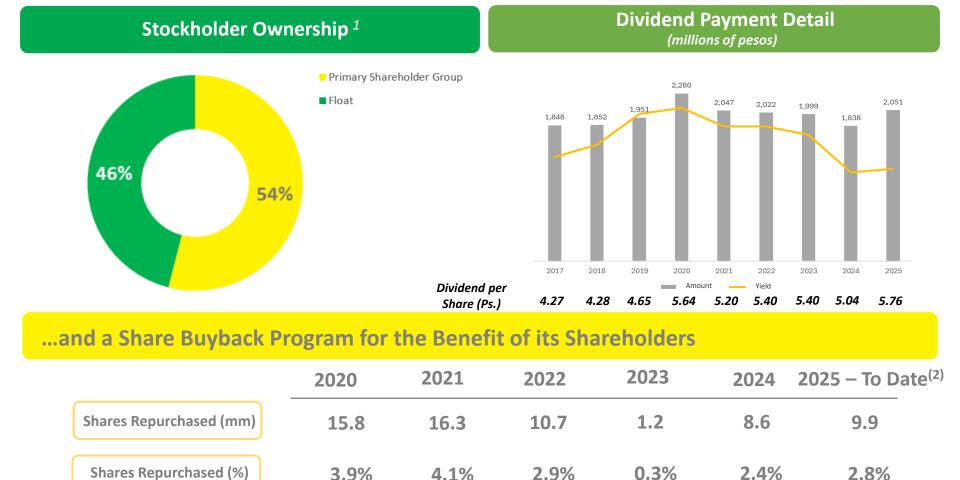


Debt Maturity Schedule (US\$ mm)



¹ The US\$393 mm related to leases are not included on the above debt figures.

GRUMA Keeps Improving its Results, with Higher-Cash Generation



Total Repurchase (mm usd)

GRUMA has started repurchasing shares in line with their annual budget ¹ Approximately. ² As of July 24, 2025.

US\$130

US\$19.4

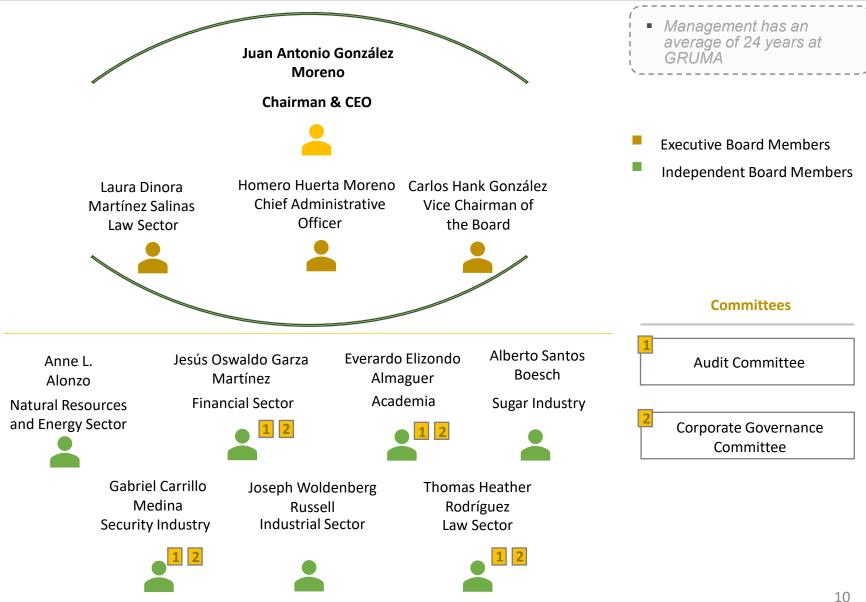
US\$153

US\$186

US\$150

US\$172.1

Corporate Governance







United States

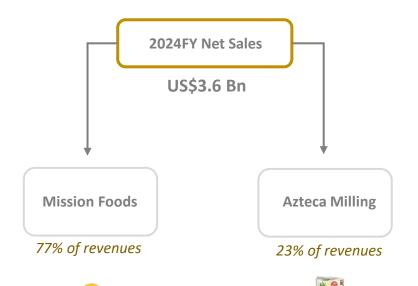
Gruma USA is the Largest Subsidiary and the Leading Corn Flour and Tortilla Producer in the United States...

Plant Distribution Map

Business Description Summary



- Corn Flour Mills (6)
- Tortilla Plants (21)



√ 880K metric tons / year

IOIZZIM

- ✓ Corn flour tortilla
- ✓ Wheat flour tortilla
- ✓ Corn chips
- ✓ Other related products

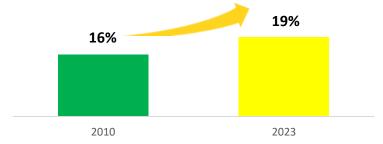
- √ 953K metric tons / year¹
- ✓ Corn flour for tortilla
- ✓ Corn flour for chips

 $^{^{1}}$ Azteca Milling metric tons per year includes affiliated companies.

...With Clear and Solid Drivers of Growth in Both of our Main Markets of Focus in the United States

Strong Growth of the Hispanic Population

- 19.4% of total U.S. population, out of which 58% are Mexican¹
- Hispanic population increased 28%¹ between 2010 and 2023, accounting for half of total U.S. population growth



Estimated Markets for Tortilla and Flour in the U.S.

Tortilla / tortilla chips

■ US\$5.0 Bn²

Corn flour

■ US\$1.8 Bn²



Popularity of Mexican Food and Versatility of our Products



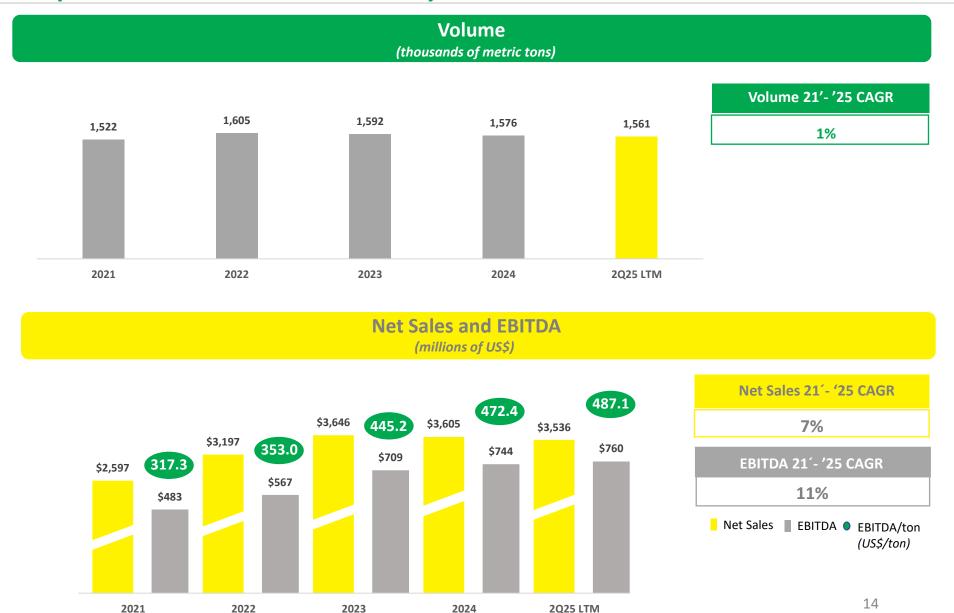
- The number of Mexican food restaurants continues to grow
- More restaurants are featuring Mexican dishes in their menus
- Non-Hispanics account for the majority of Mexican food service purchases

- Adoption of tortillas in non-Mexican dishes (wraps)
- Wraps, burritos, tacos, quesadillas, nachos, etc. becoming mainstream foods

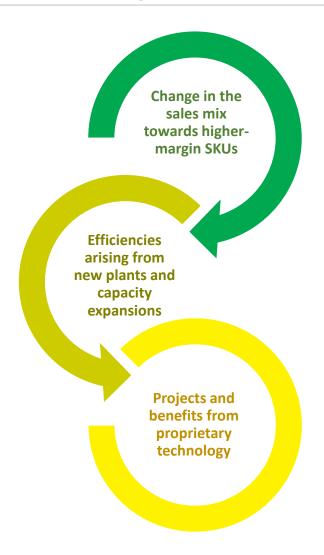
¹ United States Census Bureau, updated in 2023

² Company estimates

Greater Brand Awareness, in Addition to a Richer Product Mix, Has Resulted in Improved Volumes and Profitability



Gruma USA Expects Continued Margin Improvement Based Principally on:



- Healthier alternatives
- More value-added products
- Smaller product count per package
- Continuation with our policy of building plants close to markets with high demand or in markets where we want to expand our footprint
- This guarantees the quality of our products, which is an imminent strategic priority





GIMSA

GIMSA is GRUMA's Second Largest Subsidiary and the Leader of the Corn Flour Industry in Mexico

Plant Distribution Map

Business Description Summary



- Corn Flour Mills (18)
- * Temporarily Closed

2024FY Net Sales

US\$1.6 Bn⁽¹⁾

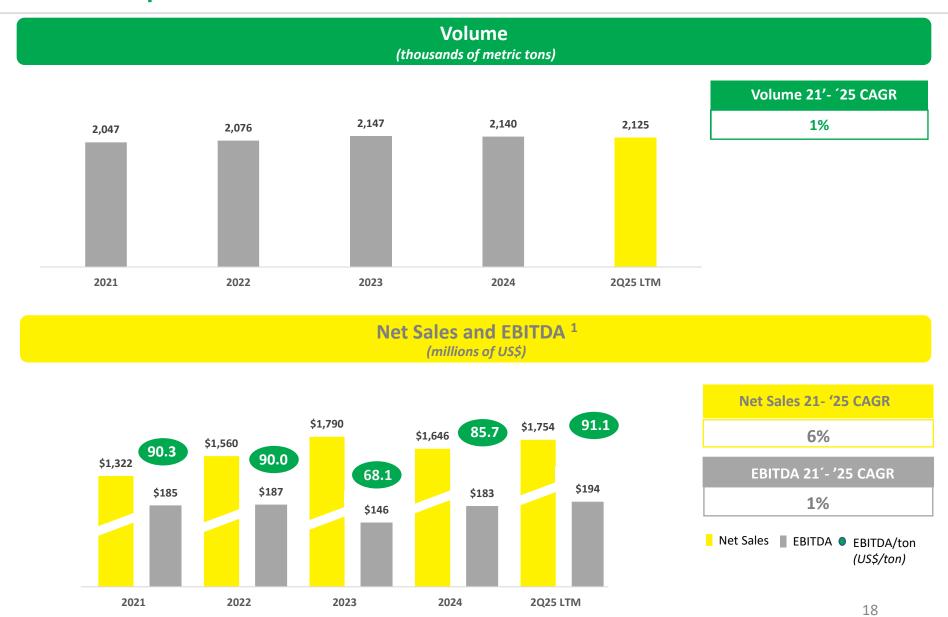
GIMSA



- ✓ 2.1 mm metric tons / year
- √ 18 Plants
- ✓ GIMSA's market share within the corn flour industry is approximately 74%

¹ Convenience translation at an exchange rate of Ps. 20.2683 /dollar as of December 31, 2024.

GIMSA's Stable Volume Generation Has Given GRUMA a Strong Foundation for Its Global Operation

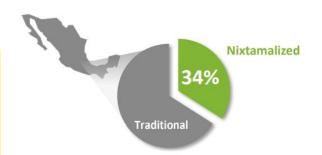


¹ Convenience translation at an exchange rate of Ps.18.8928/dollar as of June 30th , 2025.

Expectations of GIMSA's Results are Based on...



Transition from the traditional method to the nixtamalized corn flour method of making tortillas and other corn-based products, as the primary opportunity for increased nixtamalized corn flour sales, particularly in Mexico





Stability of its operations arising from the defensive nature of its products, not impacted by economic or political matters





















Europe

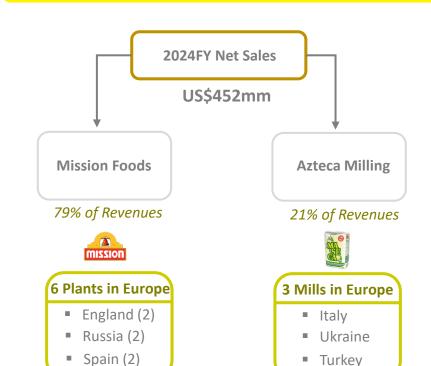
Gruma Europe is the Company's Third Largest Subsidiary, Focused Mainly on the Tortilla Business

Plant Distribution Map



- Corn Flour Mills (3)
- Tortilla Plants (6)

Business Description Summary



- ✓ 161K metric tons / year
- ✓ Corn Chips
- ✓ Wheat Flour Tortilla
- ✓ Flatbreads
- ✓ Other Related Products

- 264K metric tons / year
- ✓ Grits
- ✓ Corn Flour for Chips
- ✓ Corn Flour for Tortilla

Growth Potential for European Tortilla Market Supported by Three Main Consumer Trends

GROWTH DRIVERS

Substitution of Sandwiches for Wraps

Adoption of "Tortillas" in non-Mexican Dishes (e.g. Gyros)

Popularity of Mexican Food burritos, tacos, quesadillas, nachos, etc. **becoming mainstream foods**

Popularity of Mexican Food

The number of Mexican food restaurants continues to grow

More restaurants are including Mexican dishes in their Menus

Nostalgia Market

Increasing demand from clients that represent cultures from other countries looking to replicate their traditional cuisines and customs away from home



Estimated Markets for Tortilla and Corn Flour in Europe

Tortilla / tortilla chips

US\$1,200 mm¹



Corn flour

US\$400 mm¹

Incrementally Strong Brand Awareness and GRUMA's Product Quality Have Supported Volumes and Profitability



Improved Profitability in Gruma Europe will Result from:



A better sales mix favoring the retail tortilla business, particularly with branded products, supported by enhanced marketing and distribution efforts





3

Potential M&A of tortilla companies to increase footprint, scale and better absorb marketing and logistic expenses

Production efficiencies at tortilla plants, coupled with packaging automation







Additional Opportunities

Along with its Three Main Subsidiaries, GRUMA Sees Exciting Opportunities for Tortilla Penetration in Other Growing Markets



Asia & Oceania

 Presence in Asia and Oceania with four tortilla production facilities and sales of around US\$271 mm



Central America

 Presence in Central America with three corn flour production facilities and sales of around US\$393 mm









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